

**Remit Address:**

**WCAU**  
**CFS Lockbox**  
**PO Box 402971**  
**Atlanta, GA 30384-2971**  
**Main: (610) 668-5510**  
**Billing:**

www.nbcphiladelphia.com

**Billing Address:**

**CAMPAIGN GROUP**  
**Attention: Lisa Cabanel**  
**1600 LOCUST STREET**  
**PHILADELPHIA, PA 19103**

# INVOICE

DUPLICATE

Advertiser	MARKELL FOR DELAWARE	Invoice #	PL12100029
Product	Governor	Invoice Date	10/28/12
Estimate Number		Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/28/12
Station	WCAU	Order #	343254
Account Executive	Aaron Zeligson	Alt Order #	
Sales Office	Philadelphia NSO	Deal #	
Sales Region	National	Order Flight	10/23/12 - 10/31/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	00669
		Advertiser Ref	05805

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WCAU	7A-9A TODAY SHOW	7A-9A M-F								
	CDR										
					10/22/12 to 10/28/12	1x	- TWTF- -				
	WCAU			Tu	10/23/12	:30	8:48 AM	MAR1203REFH	\$1,500.00		1
2	WCAU	9A-10A TODAY SHOW 2	9A-10A M-F								
	CDR										
					10/22/12 to 10/28/12	2x	- TWTF- -				
	WCAU			Tu	10/23/12	:30	9:59 AM	MAR1203REFH	\$275.00		1
	WCAU			F	10/26/12	:30	9:51 AM	MAR1203REFH	\$275.00		2
3	WCAU	7P-730P M-F	7P-730P M-F								
	CDR										
					10/22/12 to 10/28/12	1x	- TWTF- -				
	WCAU			Tu	10/23/12	:30	7:24 PM	MAR1203REFH	\$1,150.00		1
4	WCAU	JIMMY FALLON SHOW	1237A-206A								
	CDR										
					10/22/12 to 10/28/12	1x	- TWTF- -				
	WCAU			Tu	10/23/12	:30	1:22 AM	MAR1203REFH	\$375.00		1
5	WCAU	11-1135P M-F LATE NEWS	11P-1135P								
	CDR										
					10/22/12 to 10/28/12	1x	- TWTF- -				
	WCAU			Tu	10/23/12	:30	11:13 PM	MAR1203REFH	\$2,400.00		1
6	WCAU	TONIGHT SHOW W/JAY LENO	1135P-107A								
	CDR										
					10/22/12 to 10/28/12	3x	- TWTF- -				

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Billing Type	Cash	Advertiser Code	
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6	WCAU	TONIGHT SHOW W/JAY LENO	1135P-107A								
	CDR										
	WCAU			Tu	10/23/12	:30	11:56 PM	MAR1203REFH	\$750.00		2
	WCAU			W	10/24/12	:30	12:30 AM	MAR1203REFH	\$750.00		1
	WCAU			F	10/26/12	:30	11:47 PM	MAR1203REFH	\$750.00		3
8	WCAU	5-6P NBC10 NEWS @ 5 M-F	5-6P M-F								
	CDR										
					10/22/12 to 10/28/12	2x	- TWTF - -				
	WCAU			Tu	10/23/12	:30	5:51 PM	MAR1203REFH	\$850.00		1
	WCAU			F	10/26/12	:30	5:58 PM	MAR1203REFH	\$850.00		2
9	WCAU	6P-630P NBC10 NEWS	6P-630P M-F								
	CDR										
					10/22/12 to 10/28/12	2x	- TWTF - -				
	WCAU			W	10/24/12	:30	6:23 PM	MAR1203REFH	\$1,150.00		1
	WCAU			F	10/26/12	:00			<del>\$1,150.00</del>	See MG 9.3	2
							DNA-SEVERE WX COVERAGE				
10	WCAU	730P-8P M-F	730P-8P M-F								
	LUR										
					10/22/12 to 10/28/12	2x	- TWTF - -				
	WCAU			W	10/24/12	:00			<del>\$775.00</del>	See MG 10.3,10.4	1
							PREEMPT				
	WCAU			F	10/26/12	:00			<del>\$775.00</del>	See MG 10.3,10.4	2
							PREEMPT				
	WCAU	9A-10A SATURDAY	9A-10A SA	Sa	10/27/12	:30	9:43 AM	MAR1203REFH	\$650.00	MG for 10.2,10.1	3
11	WCAU	10-11P TUE PARENTHOOD	10P-11P								

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	LUR				10/22/12 to 10/28/12	1x	- T - - - - -				
12	WCAU	FOOTBALL NIGHT AMERICA	7P-815P	Tu	10/23/12	:30	10:30 PM	MAR1203REFH	\$3,000.00		1
	LUR				10/22/12 to 10/28/12	1x	- - - - - S				
13	WCAU	NFL LATE NEWS	11P-1205A	Su	10/28/12	:30	7:08 PM	MAR1203REFH	\$2,500.00		1
	LUR				10/22/12 to 10/28/12	1x	- - - - - S				
15	WCAU	VARIOUS/ OVERNIGHT	2a-5a M-SU	Su	10/28/12	:30	1:17 AM	MAR1203REFH	\$1,800.00		1
	CDR				10/22/12 to 10/28/12	1x	- - WTFSS				
	WCAU			W	10/24/12	:30	4:28 AM	MAR1203REFH	\$25.00		1

Aired Spots

17

<u>Gross Total</u>	<b>\$19,050.00</b>	
<u>Agency Commission</u>	<b>\$2,857.50</b>	
<u>Net Amount Due</u>	<b>\$16,192.50</b>	<b>Payment Terms 30 Days</b>

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